



LUEN THAI HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 311)

Appointment of Director

The board of directors (the “**Board**”) of Luen Thai Holdings Limited (the “**Company**”) is pleased to announce the appointment of Mr. Lu Chin Chu as a non-executive director of the Company with effect from 17 September 2007.

Mr. Lu, aged 53, is an executive director and also the General Manager of one of the three manufacturing groups of Yue Yuen Industrial (Holdings) Limited (“**Yue Yuen**”), a company listed on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and is considered a substantial shareholder of the Company under the Rules Governing the Listing of Securities on the Stock Exchange (“**Listing Rules**”). Additionally, he is currently a director of San Fang Chemical Industry Co. Ltd. and Global Brands Manufacture Limited, companies being listed on the Taiwan Stock Exchange and the Gre Tai Securities Market in Taiwan respectively.

Mr. Lu also holds several directorships in certain private companies established in Taiwan, Hong Kong, mainland China, the United States, Bermuda and the British Virgin Islands, which are engaged primarily in investment holding, production and marketing of non-apparel products, except for Yuen Thai Industrial Company Limited, a joint venture company established between Yue Yuen and the Group in 2004 to develop active wear business. Mr. Lu is an accomplished industry professional with over 29 years of experience in the manufacturing of footwear and related components. He is a college graduate.

Save as disclosed above, (a) there are no other matters that need to be brought to the attention of the shareholders of the Company; and (b) there are no other information that are required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

Pursuant to the Articles of Association of the Company, Mr. Lu shall hold office only until the next following annual general meeting of the Company and shall then be eligible for re-election. Mr. Lu will be entitled to an annual director’s fee of HK\$120,000, for the appointment period which shall be calculated on a pro rata basis for the performance of his duties as a non-executive director of the Company.

The Board takes this opportunity to welcome Mr. Lu in joining the Board.

By order of the Board
Luen Thai Holdings Limited
Mr. Tan Henry
Chief Executive Officer

Hong Kong, 17 September 2007

As at the date of this announcement, the Board comprises Mr. Tan Siu Lin (the Chairman), Mr. Tan Henry, Mr. Tan Cho Lung, Raymond, Ms. Mok Siu Wan, Anne and Mr. Tan Sunny as executive Directors; Mr. Tan Willie and Mr. Lu Chin Chu as non-executive Directors; and Mr. Chan Henry, Mr. Cheung Siu Kee and Mr. Seing Nea Yie as independent non-executive Directors.